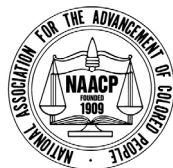


SPEAK OUT!

Don't Let Silence Represent You!

W W W . N A A C P . o r g



Welcome...

to the National Association for the Advancement of Colored People (NAACP) where **Membership is Power!** We are overjoyed that you are considering becoming a member. As the oldest, most effective civil rights organization in America, our mission is a simple one: **equality and justice for all citizens**. We are so pleased that you share our vision.

I have enclosed some information to assist you in getting the most out of your NAACP membership. I want to point out that as an at-large member of the Association you will be receiving 6 issues of **The CRISIS** magazine, the official bi-monthly publication of the NAACP, with your first issue arriving 8 - 12 weeks after you join.

If at any time you want to **affiliate with your local NAACP** branch and participate in a more direct way at the grass roots level, simply notify us in writing and we will transfer your membership. In addition to receiving *The CRISIS*, members of local adult, college and youth units vote on and create NAACP policy. Affiliated members develop close personal and professional relationships while volunteering on any number of committees, all while become an integral part of the moral fabric of their community.

The NAACP is a powerful organization with proven leadership in the area of civil rights. The NAACP is poised to remain the largest and oldest civil rights organization in America. We're glad that you have chosen to support our efforts through membership. If you have any questions about the materials in this packet, contact the Member Service Center toll free at **866.63.NAACP** between the hours of 8:30 AM and 5:00 PM EST or, for 24-hour access, visit us online at **www.NAACP.org**.

Again, thank you for becoming a part of the NAACP family. I know you will find that your decision to join was a good one.

Sincerely,

Omar P. Parker

Omar P. Parker, Director
NAACP Membership Department

The NAACP has been leading the fight for freedom for almost 100 years. Steadfast in our approach to improving the quality of life for people of color, the NAACP has an unparalleled track record of accomplishments and a history that reflects the extraordinary level of commitment by our members. Every membership supports a variety of programs and services. Your commitment equals our success.

GRASSROOTS NETWORK & INITIATIVES

Much of the NAACP's strength lies in its grassroots membership and its many landmark victories in the courts, Congress and state legislatures. Through timely and relevant programmatic initiatives, the Association remains visible and vocal in almost every community. As a result, nearly 100 years later, the NAACP family continues to grow at a record pace.

ADVOCACY

The NAACP **Washington Bureau** plans, coordinates and communicates the NAACP political action and legislative agendas. Simultaneously, the **Legal Affairs Department** furthers the cause of civil rights through litigation by focusing on class actions and other cases of broad significance and impact.



ECONOMIC DEVELOPMENT

Ensuring that people of color benefit from America's growing wealth, the NAACP advocates for equal access to credit, capital and basic financial services, while expanding consumer knowledge. Through the **Economic Reciprocity Initiative**, consumers are empowered to make informed choices about where to spend and invest their dollars.

EDUCATION

Every student has the right to quality education. Preventing discrimination in educational programs and services, advancing educational excellence, and promoting an equal opportunity education agenda remain a strategic focus for the NAACP. Celebrating excellence in education through the **Academic, Cultural, Technological and Scientific Olympics (ACT-SO)**, the NAACP rewards academic, artistic and cultural achievement among African American and other minority high school students.

10 STRATEGIC PRIORITIES

Membership

Advocacy Training

Legal Capacity

Policy Advocacy Capacity

Criminal Justice

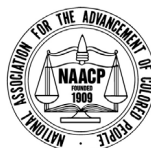
Civil Rights Compliance

Economic Empowerment

Education Excellence

Health Advocacy

Political Empowerment



www.NAACP.org

Visit us online for up-to-the-minute information on NAACP programs and initiatives. Visit the site to learn about NAACP history or current news and events. Participate in daily discussions and polls. Join online and discover how you can make a difference.

OUTREACH

The NAACP **Prison Project** promotes alliances, legislation and initiatives that positively impact inmate recidivism, ex-felon re-enfranchisement and racial disparities within the criminal justice system. Working closely with members of the faith-based community to affect change on a grassroots level, NAACP **Religious Affairs** initiatives raise awareness of the civil rights struggle and present the moral, ethical and church's relationship to the struggle across denominations.

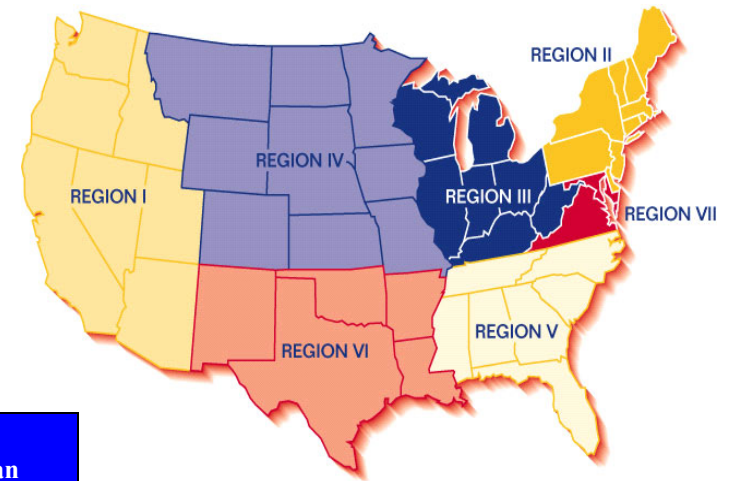
MEDIA & PUBLIC RELATIONS

Founded by W.E.B. DuBois in 1910, *The CRISIS* magazine provides NAACP members with information on a variety of critical issues confronting people of color. The **Image Awards** honor individuals of all races who promote positive images of people of color in the television, motion pictures, music and literary fields.



FIND US LOCALLY

For general inquiries, contact us toll free at **866.63.NAACP**.
 To find a branch near you, contact a regional office to assist you.



REGION I Los Angeles, California (323) 931-6331	
Alaska	Korea
Arizona	Nevada
California	Oregon
Hawaii	Utah
Idaho	Washington
Japan	

REGION II New York, New York (212) 344-7474	
Connecticut	New Jersey
Delaware	New York
Germany	Pennsylvania
Italy	Rhode Island
Maine	Vermont
New Hampshire	

REGION III Detroit, Michigan (313) 869-3717	
Illinois	Ohio
Indiana	West Virginia
Kentucky	Wisconsin
Michigan	

REGION IV St. Louis, Missouri (314) 428-9900	
Colorado	Montana
Iowa	Nebraska
Kansas	North Dakota
Minnesota	South Dakota
Missouri	Wyoming

REGION V Atlanta, Georgia (404) 688-8868	
Alabama	North Carolina
Florida	South Carolina
Georgia	Tennessee
Mississippi	

REGION VI Houston, Texas (713) 661-5982	
Arkansas	Oklahoma
Louisiana	Texas
New Mexico	

REGION VII Baltimore, Maryland (410) 580-2804	
Arkansas	Oklahoma
Louisiana	Texas
New Mexico	

